

CRUNCH REPS TO RICHES SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN A PRIZE IN THIS SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING A PRIZE IN THIS SWEEPSTAKES.

SPONSOR: CRUNCH, LLC, P.O. Box 1918, Old Chelsea Station, New York, NY 10011.

TIMING: The Crunch Reps to Riches Sweepstakes ("Sweepstakes") begins at 12:00:00 AM Eastern Daylight Savings Time ("EDT") on July 1, 2023 and ends at 11:59:59 PM EDT on July 31, 2023 (hereinafter, "Sweepstakes Period").

ELIGIBILITY: ENTRANTS MUST BE LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE AT THE TIME OF ENTRY ("ENTRANT"). VOID OUTSIDE THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA, PUERTO RICO AND WHERE PROHIBITED. You may participate in this Sweepstakes only as a natural person. Employees, officers and agents of Sponsor, PCG365, LLC ("Sweepstakes Administrator") and Sponsor's respective authorized licensees, and each of their respective affiliates, agents, officers, employees, subsidiaries, vendors, advertising and promotion fulfillment and/or judging agencies (collectively, the "Related Entities"), and the immediate family members of each are not eligible to enter or win a prize in this Sweepstakes. For purposes of this paragraph, "family member" means a spouse, parent, sibling, child, son-in-law, daughter-in-law, and all lineal descendants, including those by adoption. Sweepstakes is subject to all applicable federal, state, provincial and local laws and regulations. Any person who has been convicted in a court of law or entered a plea of guilty or no contest to any felony or any crime involving moral turpitude, dishonesty or theft, or who has been convicted in a court of law or entered a plea of guilty or no contest to Driving While Intoxicated within the 10-year period prior to July 1, 2023 will not be eligible to win.

HOW TO ENTER: During the Sweepstakes Period, visit www.RepsToRiches.com and register for the Sweepstakes by completing an entry form ("Entry Form") by submitting your complete name, a valid email address, the zip code from which you reside and your telephone number including area code (individually defined as "Entry" and collectively defined as "Entries"). Limit one (1) Entry per person/email address. Only one (1) email address may be used to enter this Sweepstakes.

HOW TO EARN ADDITIONAL ENTRIES: (A) If you are not a current Crunch Member by June 30, 2023 you (Entrant) may earn additional entries by (i) Redeeming the one-day FREE Pass received in response to your initial Entry at any participating Crunch location during the Sweepstakes or hand printing your complete name, mailing address and the same email address you submitted in your Entry on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch Reps To Riches Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 (individually defined as "Mailed Entry" and collectively defined as "Mailed Entries") to earn one (1) additional entry; and (ii) Purchase any Crunch Membership during the Sweepstakes Period ("Purchase Entry"); or hand print your complete name, mailing address and the same email address you submitted in your Entry on a piece of paper and mail it in an envelope with sufficient First Class postage to: Crunch Reps to Riches Sweepstakes, P.O. Box 1008, Manhasset, NY 11030; **(B)** If you are a current Crunch Member as of June 30, 2023, you (Entrant) may earn additional entries by (i) Checking in to any participating Crunch location during the Sweepstakes Period to earn one additional entry or hand printing your complete name, mailing address and the same email address you submitted in your Entry on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch Rev To Riches Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 to earn one (1) additional entry; and (ii) Purchase one (1) Personal Training Package at any participating Crunch location during the Sweepstakes Period ("Purchase Entry"); or hand print your complete name, mailing address and the same email address you submitted in your Entry on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch Reps to Riches Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 to earn one (1) additional entry; **or (C)** If you are a current Crunch Member as of June 30, 2023, however the Crunch location you would frequently use is under construction and you (i) cannot check into a participating Crunch location you (Entrant) may earn one (1) additional entry by hand printing your complete name, mailing address and same email address you submitted in your Entry on a piece of paper and mailing it in an envelope with sufficient First Class Postage

to: Crunch Reps to Riches Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 to earn one (1) additional entry and you (ii) cannot purchase one (1) Personal Training Package at any participating Crunch location during the Sweepstakes Period, you (Entrant) may earn one (1) additional entry by hand printing your complete name, mailing address and the same email address you submitted in your Entry on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch Reps to Riches Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 to earn one (1) additional entry (Ai and Aii, Bi and Bii and Ci and Cii, are individually defined as "Additional Entry" and collectively defined as "Additional Entries"). All Mailed Entries must be postmarked by July 31, 2023 and received by August 7, 2023. Limit up to two (2) Mailed Entries per person. **Limit up to two (2) Additional Entries per person regardless of Entry Method. The same email address submitted by the Entrant on the Entry Form; (i) must be submitted at the time the one-day, Free Pass is redeemed; and/or (ii) must match the email address used when your Crunch Membership was purchased, as applicable. Entrants must register for the Sweepstakes by completing and submitting an Entry Form before they can earn Additional Entries. In the event an Entrant who is not a Crunch Member by June 30, 2023 redeems the one-day FREE Pass, purchases a Crunch Membership or sends a Mailed Entry before he/she completes and submit an Entry Form, the Entrant will be disqualified. In the event an Entrant who is a current Crunch Member as of June 30, 2023 and checks into any participating Crunch location, purchases one (1) Personal Training Package at any participating Crunch location or sends a Mailed Entry before he/she/they complete and submit an Entry Form, the Entrant will be disqualified. In the event an Entrant who is a current Crunch Member as of June 30, 2023, however the Crunch location he/she frequently would use is under construction and cannot check into a participating Crunch location, purchase one (1) Personal Training Package at any participating location or sends a Mailed Entry before he/she/they complete and submit an Entry Form, the Entrant will be disqualified.**

Incomplete Entries will be void. Your Entry constitutes your consent to participate in this Sweepstakes and your consent for Sponsor to obtain and deliver your name, address, email address, telephone number and other information to Sweepstakes Administrator for the purpose of administering this Sweepstakes as well as sending you an email confirming the receipt of Entry. Your Entry further constitutes your consent to receive commercial emails from Sponsor (all such information provided to Sponsor is subject to, and will be treated in a manner consistent with Sponsor's Privacy Policy available at www.crunch.com/privacy-policy; you may opt-out of receiving commercial emails from Sponsor at any time in accordance with the Sponsor's Privacy Policy. Eligibility to participate in this Sweepstakes is not dependent upon Entrant's continued consent to receive such e-mails; and opting out of receiving such e-mails and updates will not impact any Entrant's chances of winning. All requested information on the Entry must be provided in English to be entered and eligible to win. All Entries and Additional Entries become property of the Sponsor and will not be acknowledged or returned and the Sponsor has the right to dispose of the Entries following the conclusion of the Sweepstakes at Sponsor's sole discretion. Sponsor is not responsible for any lost, late, misdirected, illegible, incomplete, mutilated, postage due or mechanically reproduced Entries or Additional Entries or Entries or Additional Entries that have been tampered with or not obtained through legitimate channels, all of which will be disqualified. Mechanically reproduced Entries or Additional Entries or Entries or Additional Entries generated or submitted with the use of a robotic, automated, macro, or script device, or other automated means or any other means intended to impact the integrity of the Sweepstakes as determined by Sponsor in Sponsors' sole discretion are void. Sponsor is not responsible for illegible, incomplete or stolen Entries or Additional Entries or Entries or Additional Entries that are processed late or are lost or deleted due to computer or electronic malfunction, or a participating Crunch location's failure to forward any Entries or Additional Entries or other error. The use of automated devices is not valid for Entry. By entering, all Entrants agree to be bound by these Official Rules. Sponsor will not assume responsibility for any third party's failure to act in accordance with its instructions pertaining to Sweepstakes implementation. If you use a mobile device to enter this Sweepstakes, message and data rates may apply, and Entrants will be solely responsible for any and all applicable charges. Please consult your wireless-service provider regarding its pricing plans.

WINNER SELECTION/RANDOM DRAWING: One (1) Grand Prize Winner, two (2) First Prize Winners and five (5) Second Prize Winners will be selected in a random drawing from among all eligible Entries received during the Sweepstakes Period. The Random Drawing will be conducted on or about August 14, 2023 by the Sweepstakes Administrator, an independent judging organization. Odds of winning depend on the number of Entries received. Sweepstakes Entrants agree to be bound by the decisions of the Sponsor and the Sweepstakes Administrator, which are final and binding on all matters pertaining to this Sweepstakes. Potential Prize Winners will be notified via the email address submitted in the Entry on or about August 15, 2023. Grand Prize Winner will be required to complete, sign and return an Affidavit of Eligibility, Liability Waiver and where permitted, a

Publicity Release or similar documentation and a Form W-9 (if applicable) within three (3) days of notification. The First Prize Winners and Second Prize Winners will be required to complete, sign and return a Prize Verification Form within three (3) days of notification. By signing and returning an Affidavit of Eligibility, Liability Waiver and Publicity Release, Grand Prize Winner must agree to a criminal background investigation. In the event the criminal background investigation consists of any criminal record for the Grand Prize Winner, the Sponsor reserves the right, at its sole discretion, to disqualify the Grand Prize Winner. A potential Prize Winner may be disqualified under any of the following circumstances; **i)** if he/she cannot be reached by Sponsor or Sweepstakes Administrator within the specified time period; **ii)** If a Prize notification or email address is returned as undeliverable; **iii)** if a potential Prize Winner is found to be ineligible; **iv)** if a potential Prize Winner does not return the required Affidavit of Eligibility, Liability Waiver and Publicity Release or Prize Verification Form within the required time period; **v)** if a potential Prize Winner is unwilling to accept the Prize as stated in these Official Rules; **vi)** if the potential Grand Prize Winner does not agree to a Criminal Background Investigation; or **vii)** if a potential Prize Winner does not comply with these Official Rules. The Grand Prize Winner will be required to supply Sponsor and Sweepstakes Administrator with his/her social security number for the Criminal Background Investigation. The Grand Prize Winner and First Prize Winners will be required to complete and return an IRS Form W9 in order to redeem his/her prize. The Grand Prize Winner and First Prize Winner will each be issued a FORM 1099-MISC for tax purposes as required by law. In the event a potential Prize Winner is disqualified for any reason, Sponsor will award that Prize to an alternate potential Prize Winner in a Random Drawing from among all remaining eligible Entries received. POTENTIAL PRIZE WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND/OR THE SWEEPSTAKES ADMINISTRATOR. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND A POTENTIAL SWEEPSTAKES PRIZE WINNER HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR IS NOT RESPONSIBLE FOR FRAUDULENT CALLS OR EMAILS MADE TO THE ENTRANTS NOT BY SPONSOR OR SWEEPSTAKES ADMINISTRATOR OR FOR ANY CHANGE OF ENTRANT'S EMAIL ADDRESS OR MAILING ADDRESS.

EIGHT (8) PRIZES AND THEIR APPROXIMATE RETAIL VALUES ("ARV") ONE (1) GRAND PRIZE: One (1) Winner will receive one (1) check made payable to his/her/their order in the amount of twenty-five thousand dollars (\$25,000) ("Grand Prize"). The ARV of the Grand Prize: \$25,000; **TWO (2) FIRST PRIZES:** Two (2) Winners will each receive one (1) consecutive twelve (12) month All-CRUNCH membership (each a "First Prize"). The ARV of each First Prize: \$1,200; and **FIVE (5) SECOND PRIZES:** Five (5) Winners will each receive one (1) Apple Watch Sport SE (each a "Second Prize"). ARV of each Second Prize: \$249.00. **TOTAL ARV OF ALL PRIZES: \$28,645.** Each Prize Winner will be solely responsible for all federal, state and local taxes on his/her Prize. Any difference between the ARV and the actual value of any Prize, if any, will not be awarded. No transfer of any Prize permitted. Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any Prize including but not limited to its quality, fitness for purpose or mechanical condition. Cash substitutions on the First Prizes and Second Prizes are not allowed. In the event a First Prize or Second Prize is not available at the time of prize distribution, Sponsor reserves the right to substitute a prize of equal or greater value.

GENERAL: If for any reason this Sweepstakes is not capable of running as planned due to an infection by a virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right in its sole discretion, to disqualify any Entrant who tampers with the Entry process, and to cancel, terminate, modify or suspend the Sweepstakes. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, servers, or providers, software, failure of any email, or Entry to be received by the Sponsor due to technical problems, human error or traffic congestion, or any combination thereof, including any injury or damage to the Entrant's or any other person's wireless phone system relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** The Sponsor reserves the right, in its sole discretion, at any time and at any stage of the Sweepstakes, to reject or disqualify any Entry that is deemed ineligible or for any reason that the Sponsor feels is necessary and/or

appropriate, including without limitation, if that Entrant has not complied with the Official Rules or has interfered, in Sponsor's sole opinion, with the proper conduct of the Sweepstakes. Each Entrant agrees on his/her behalf, and on behalf of his/her respective heirs, executors, administrators, legal representatives, successors and assigns (collectively, the "Releasing Parties") to release, indemnify, defend, and hold harmless Sponsor, the Related Entities, and any advertising and promotional agencies or entities involved in the administration or advertising of this Sweepstakes as well as the respective employees, officers, directors and agents of each ("Released Parties") from any and all actions, causes of action, suits, or liability whatsoever for loss, harm, damage, injury, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, costs or expenses whatsoever (including without limitation, property damage, personal injury and/or death) which may occur in connection with (i) participation in the Sweepstakes, (ii) Entrant's conduct in submitting his/her Entry, (iii) violation of these Official Rules or (iv) Released Parties' use of any rights granted herein, and for any claims based on publicity rights, defamation or invasion of privacy or alleged breach of Entrant's representations and warranties herein. The Released Parties shall not be liable for: (1) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (2) data corruption, theft, destruction, unauthorized access to or alteration of an Entry or other materials; (3) any injuries, losses or damages of any kind caused by the participation in the Sweepstakes; (4) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes; or (5) any unauthorized use of Entries by third parties. The Sponsor disclaims any liability for damage to any wireless phone system resulting from participating in or accessing or downloading information in connection with the Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should a virus, bug, computer problem, unauthorized intervention or other causes which corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. The Sponsor may disqualify any Entrant if, in its sole discretion, it determines she/he/they is/are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other Entrants or the Sponsor or its representatives. The Sponsor shall not be responsible if the Sweepstakes or Prize fulfillment cannot be implemented or does not take place for any reason including delays or interruptions due to acts of God, acts of war, strikes, governmental action, pandemics, natural disasters, weather or acts of terrorism, including without limitation, or for any reason outside of the Sponsor's control. EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES OR ANY PRIZE DISTRIBUTED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY STATE OR FEDERAL COURTS SITUATED IN NEW YORK, NEW YORK, U.S.A. (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) NO PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR OTHER DAMAGES, INCLUDING WITHOUT LIMITATION, LOST PROFITS, MAY BE AWARDED (COLLECTIVELY, "**SPECIAL DAMAGES**"), AND (4) ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM SPECIAL DAMAGES AND ALL RIGHTS TO HAVE SUCH DAMAGES MULTIPLIED OR INCREASED. NEW YORK LAW, WITHOUT REFERENCE TO CHOICE OF LAW RULES, GOVERNS THE SWEEPSTAKES AND ALL ASPECTS RELATED THERETO. SPONSOR'S FAILURE TO ENFORCE ANY TERMS OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THAT PROVISION.

NAME OF WINNER/OFFICIAL RULES: To obtain a Winners List (available after September 15, 2023), or a copy of these Official Rules, send a self-addressed, stamped #10 envelope to be received before November 1, 2023 to: Crunch Reps to Riches Sweepstakes, c/o PCG 365, LLC, P.O. Box 1008, Manhasset, NY 11030. Vermont residents may omit return postage. Please specify "Name of Winner" or "Official Rules" on the outer envelope.

SWEEPSTAKES ADMINISTRATOR: PCG365, LLC, P.O. Box 1008, Manhasset, NY 11030.

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